



# Pasham Trainings

*We Deliver  
Knowledge To Make You An Expert*

Pasham Trainings offer digital marketing training course based on your career requirements

## **Company Profile**

Since 2014, Pasham Trainings has helped thousands of professionals and businesses bridge the digital marketing knowledge gap to improve skills, drive ROI and build competitive advantage.

## **Vision**

To become internationally recognized company in learning & development space.

## **Mission**

Our mission is to deliver skills and knowledge that significantly increase our course participants' on-the-job productivity, thereby enhancing their contributions to the goals of their organization.

We also offer customized Digital Marketing Training Programs for corporations to scale up their businesses.

## **Digital Marketing Training Content**

1. Digital Marketing Overview
2. Website Design & Planning
3. Search Engine Optimization (SEO)
4. Google Analytics & GSC
5. Search Engine Marketing (SEM & AdWords)
6. Social Media Marketing (SMM)
7. Competition Analysis & Market Research
8. Content Marketing
9. Mobile Marketing
10. Email Marketing
11. Affiliate Marketing
12. Online Reputation Management (ORM)
13. Online Money Making Concepts
14. 360 Degree Digital Marketing Integration

## Trainers Profile

Sushmita Madhu is the founder of Pasham Technologies a firm that helps businesses to grow their business through Online Marketing and reach the next level. She is a Google Certified Individual and also a successful Entrepreneur. She also holds 14+ year of solid experience in the online marketing industry.

## Our Other Training Programs

Website Development

Spoken English & Soft Skills

Interview Skills & Communication Skills

MS Office & Computer Training

Google Certifications and  
Job Placement Assistance provided...!

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[www.pashamtrainings.in](http://www.pashamtrainings.in)

## Office Address

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